



## **Toyota reinforces its position in the Brazilian market**

### ***R\$ 1.6 billion investment announced for the São Paulo State***

- *R\$ 1 billion will be invested in the Sorocaba plant, which will receive tooling and equipment for the production of the Yaris. Timing is second semester of 2018. The Yaris will complement the company's passenger car portfolio, between the Etios and Corolla*
- *Company confirms R\$ 600 million for the expansion of the Porto Feliz engine plant*
- *With Porto Feliz expansion, where work has already begun, the factory's production capacity will increase from 108,000 to 174,000 engines per year*
- *The investments will generate about 500 new direct and indirect jobs in both manufacturing plants*

Today, Toyota Brazil held a ceremony at its Porto Feliz plant, which marks the announcement of two major investments by the company in the country: R\$ 600 million for the expansion of the Porto Feliz engine unit, which was already announced at the end of last year, and R\$ 1 billion for the Sorocaba factory, where the hatchback and sedan versions of the Etios model are currently produced.

The figures refer to the expansion of the Porto Feliz complex for the production of Brazilian made vehicle beginning the second half of 2019. The preparation of the Sorocaba plant will start production of Toyota's newest car for the Brazilian market, the Yaris. Sales will begin in the second half of 2018.

Through these two investments, Toyota once again reinforces its commitment to contribute to the Brazilian society and our economy.

“Exciting projects like this can only happen when everyone works together, sharing one dream. That’s why I’d like to thank our government, our unions, our suppliers, dealers, team members and ultimately, our clients. Your confidence in us, your partnership and commitment have helped make this new Yaris investment dream come true. Together, we are growing in a sustainable way, increasing our lineup and aiming for a bright future for Brazil”, says Steve St. Angelo, Toyota CEO for the Latin America and the Caribbean region and Chairman of Toyota Brazil and Argentina.

### **Porto Feliz engine factory**

Inaugurated during May 2016, the Porto Feliz plant produces the 1.3L and 1.5L Dual VVTi flex fuel and gasoline engines, which equip the compact Etios, which is marketed in Brazil and in several Latin American countries, on a plot of land of 872,500 m<sup>2</sup>. Currently with 320 direct and indirect jobs, the company expects to create 200 new job opportunities with the expansion and start-up of more localized engines.



The Porto Feliz factory is Toyota's first engine plant in the Latin America and Caribbean region and has the most advanced and innovative production process technology.

The Porto Feliz plant, which already received investments of R\$ 580 million in its first phase, now has a total contribution of R\$ 1.18 billion with this expansion, which has already begun. Considered one of the most modern Toyota plants in the world, it is one of the first to hold all three industrial processes in one place - foundry, machining and assembly.

In this short period of existence, Porto Feliz already has an important accomplishment: in April of this year, less than a year of its opening, the plant hit the mark of 100 thousand 1.3L and 1.5L Etios engines produced.

### **Yaris in Sorocaba**

During the ceremony, a new car for the Brazilian market was officially announced, Yaris, with sales expected to start in the second half of 2018. To this end, R\$ 1 billion will be invested to equip the Sorocaba plant, which will start producing the vehicle along with the hatchback and sedan versions of the Etios. In addition, 300 new direct and indirect jobs will be created.

The Sorocaba plant, which celebrated five years of existence in August this year, was the result of an initial investment of US\$ 600 million, currently employs 1,944 people, as it brings together attributes of the most modern Toyota plants around the world.

When its production capacity expanded, in January 2015, to 108 thousand units annually, the Sorocaba plant met the growing domestic demand for the Etios model. In addition to exporting Etios to several Latin American countries. Today, the Brazilian vehicle is marketed in Argentina, Paraguay, Uruguay, Peru, Costa Rica and Honduras.

### **Ecofactory**

In addition to the production aspects, the Toyota factory in Sorocaba was our first in Brazil to adopt the Ecofactory concept. Guided by this premise, the site's constructive project has adopted world-class eco-efficiency concepts, without impacting the quality of life of the inhabitants of the municipality and neighboring cities or generating risk to any environmental contamination.

With the arrival of Toyota, the city of Sorocaba received a large contribution for reforestation. In June of this year, Toyota completed a cycle of investments of R\$ 6 million, destined to the construction and maintenance of the Municipal Natural Park Marco Flávio da Costa Chaves Biodiversity Corridors (PNMCBio).



The commitment assumed by Toyota in the construction of the PNMCBio predicted, besides the recovery of the native forest of that region, marked by species of the cerrado and the Atlantic forest, in the construction of building structures and physical spaces for the environmental education programs. Toyota was also responsible for the installation of several digital security systems for video surveillance, electronic access alarms and surveillance towers to supervise the area of the park in order to detect possible fire outbreaks, aiming at the preservation of the forest.

"Today, we reinforce Toyota's commitment to the development of the Brazilian automotive industry and also to Brazil. Even in challenging times in our economy and in the automotive sector, Toyota Brazil has remained true to its commitment to invest in Brazil. This is an example of what we are doing, always thinking in a long-term perspective and for the sustainable growth of our business", says Rafael Chang, president of Toyota Brazil.

## Investments in Brazil

In this decade, Toyota has continued to making large investments in Brazil, reinforcing its commitment to the development of societies where it does business. With the confirmation of the most recent contribution of R\$ 1 billion in the Sorocaba plant, the company totals more than R\$ 4 billion in investments in Brazil since 2012.

Toyota Brazil investments in this decade		
Year	Value \$	Investment
2012	US\$ 600 million (R\$ 1.87 billion)	Construction of Sorocaba (SP) plant
2015	R\$ 100 million	Expansion of Sorocaba's production capacity to 108 thousand units/year
2015	R\$ 2.4 million	Suape (PE) distribution center
2016	R\$ 580 million	Construction of Porto Feliz (SP) plant
2016	R\$ 70 million	SBC Reborn Project (3 phases)
2016	R\$ 600 million	Expansion of Porto Feliz
2017	R\$ 1 billion	Sorocaba plant's preparation for Yaris production
<b>TOTAL</b>		<b>R\$ 4.2 billion</b>

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A Toyota do Brasil Ltda. conta com quatro unidades produtivas: uma em Indaiatuba (SP), São Bernardo do Campo (SP) e Sorocaba (SP) e Porto Feliz (SP), três centros de distribuição de veículos em Guaíba (RS), Vitória (ES) e Suape (PE), um centro de distribuição de peças em Votorantim (SP) e um escritório de representação em Brasília (DF), e mais de 5.700 colaboradores. Fundada em 1937, a Toyota Motor Corporation (TMC) é uma das fabricantes de veículos para passageiros e comerciais mais representativas do mundo. Com produção em 28 países e regiões e vendas em mais de 160 países, a empresa é detentora das marcas Toyota, Lexus, Daihatsu e Hino. A Toyota possui ações nas Bolsas de Valores de Tóquio, Nagoya, Osaka, Fukuoka e Sapporo (Japão), Nova Iorque (EUA) e Londres (Reino Unido) e emprega atualmente mais

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de 325.000 colaboradores em todo o mundo. Mais informações podem ser obtidas nos sites [www.toyota.co.jp](http://www.toyota.co.jp) e [www.toyota.com.br](http://www.toyota.com.br) ou [www.facebook.com.br/toyotado brasil](https://www.facebook.com.br/toyotado brasil)

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