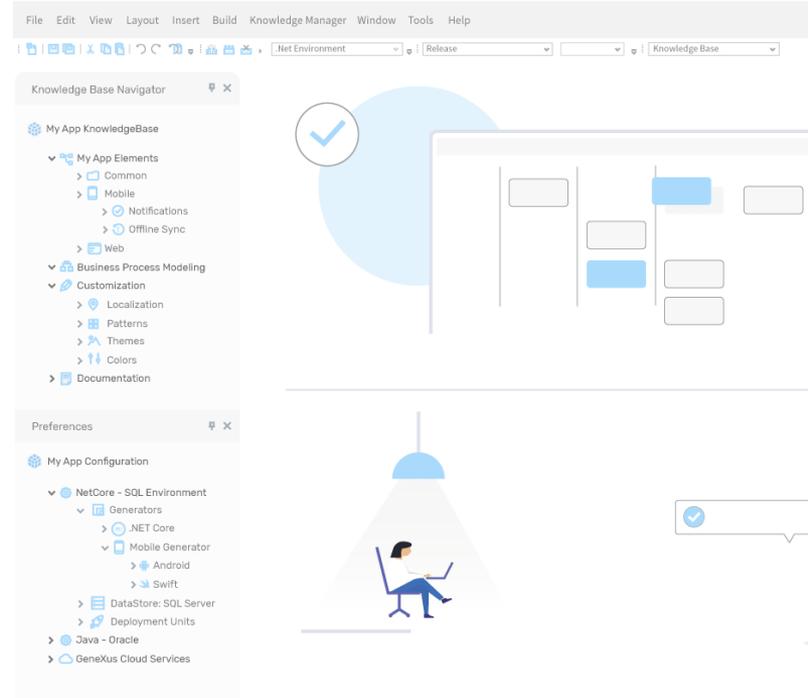


Welcome to

GeneXus[™]

What is GeneXus?



Software that makes Software



A 30-year road

A long, straight road stretches into the distance in a desert landscape. The road is dark asphalt with a white dashed center line and yellow solid edge lines. The surrounding terrain is flat and sandy, with a few utility poles visible on the right side. In the far distance, there are low mountains under a clear, light blue sky.

The Software Paradox

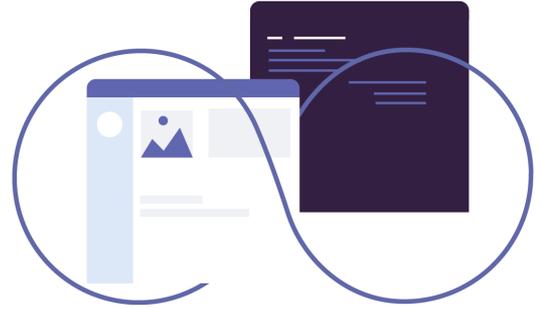
**While software is eating the world,
and becoming easier to use...**

Creating, maintaining, and evolving software is hard, expensive, time consuming.

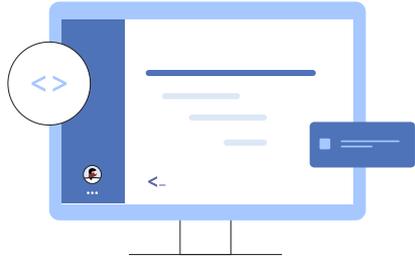
Creating, maintaining, and evolving software is hard, expensive, time consuming.

Creating, **maintaining, and evolving**
software is hard, expensive, time
consuming.

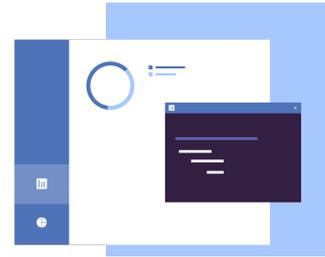
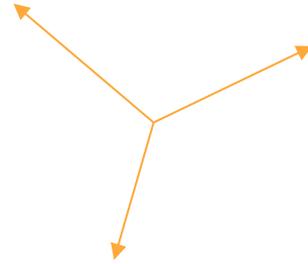
Why is it so **hard** to
evolve software?



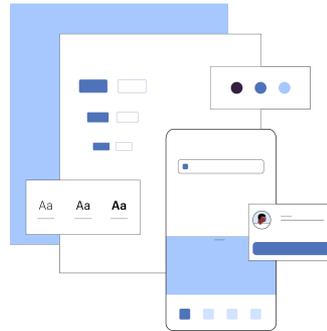
Software magic trio



Technology
(programming
languages, OS)



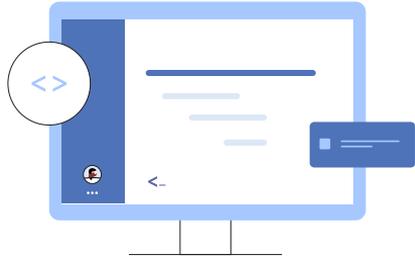
Business
(data, process,
rules)



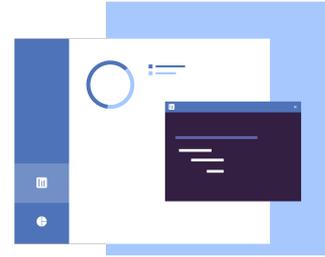
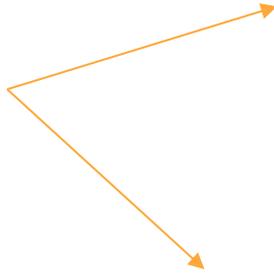
Design
(Design systems,
UX, trends)

Change is **hard** because there
is a catch with **code**

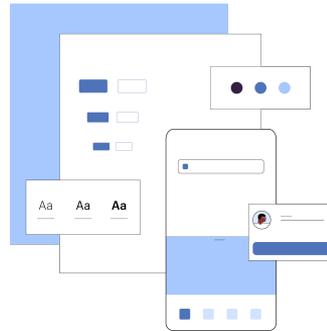
Code Wins



Technology
(programming
languages, OS)



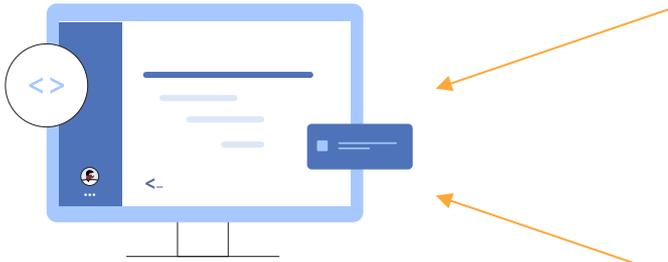
Business
(data, process,
rules)



Design
(Design systems,
UX, trends)

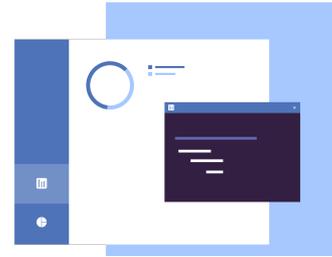
We believe that **code should be a consequence of user needs, business needs, process and realities**

What we envisioned

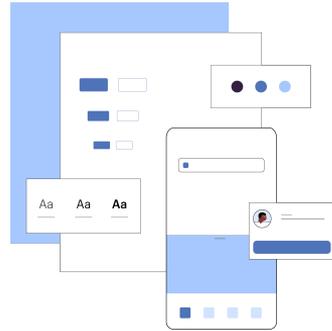


Technology
(programming
languages, OS)

Business
(data, process,
rules)



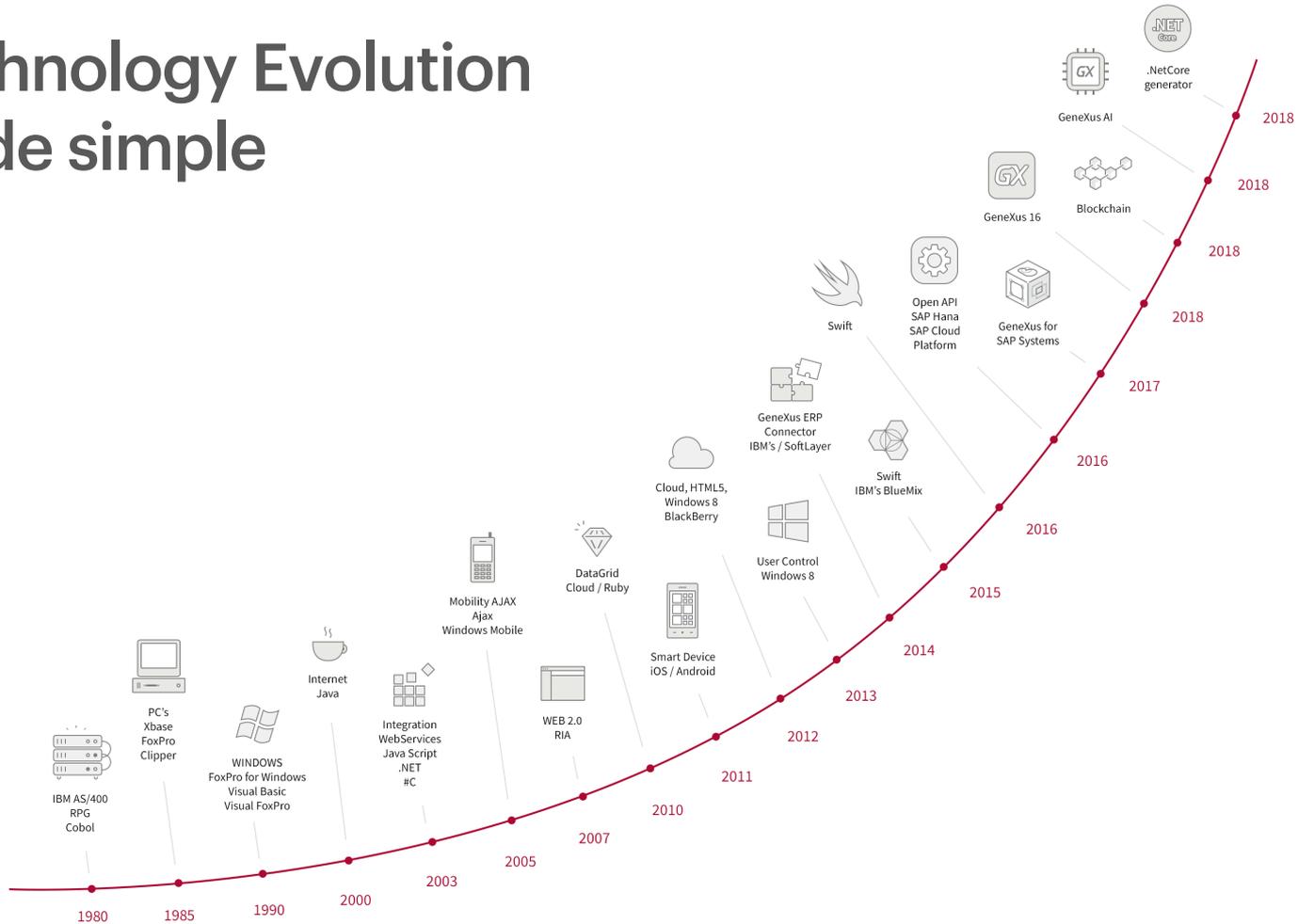
Design
(Design systems,
UX, trends)



The technology we have

**Our Platform simplifies
Software Development**

Technology Evolution made simple



Our philosophy

A **user centric** approach to
development + expert system + code
generation.

Value

**Faster delivery cycles,
higher flexibility in teams,
agile, incremental approach,
easier to learn,
future-proof.**

**What can be done with
GeneXus as a development
platform?**

02.

What can be done with GeneXus



Our promise

**Create, maintain and evolve
unprecedented software solutions,
automatically.**

*GeneXus*TM

Software that makes Software

Customers

03. Customers



The Company

Our Purpose

Simplify software development
so that companies can innovate
quickly and successfully over time.

05.
A global player



Global player with strong presence **in Japan, Brazil, Mexico, Argentina, Uruguay**

**+135.000 community members,
+8.700 client companies,
+50 countries use GeneXus,
+30 years enabling digital
transformation.**

Gartner's Magic Quadrant



Source: Gartner (July 2018)



Source: Gartner (June 2017)

"GeneXus is the best low-code platform you've never heard of."

Forrester Wave Low Code Development Platforms For AD&D Professionals, Q1 2019

People & Culture

Our Culture

We are BUILDERS
We are ENTHUSIASTS
We are OPTIMISTS
WE ARE PROFESSIONALS



Partners

Up-to-date state of partners



65

Academic
(Partners that train
for our platform)

73

Solution
(Partners with
certified solutions
or services)

44

Sales
(Partners that
distribute our
platform)

5

Platform
(Partners that extend
our platform)



Community



GeneXus International Meeting



2018

GeneXus
Day 参加費無料

10月23日(火)
大崎ブライトコアホール

GeneXus™
ジエネクス

やさしさが 走るこの街 この道路

GeneXus Meetings @world

案内
の混雑時は
各両端を
通行下さい
お願いしま

Day 参加費無料
10月23日(火)
大崎ブライトコアホール

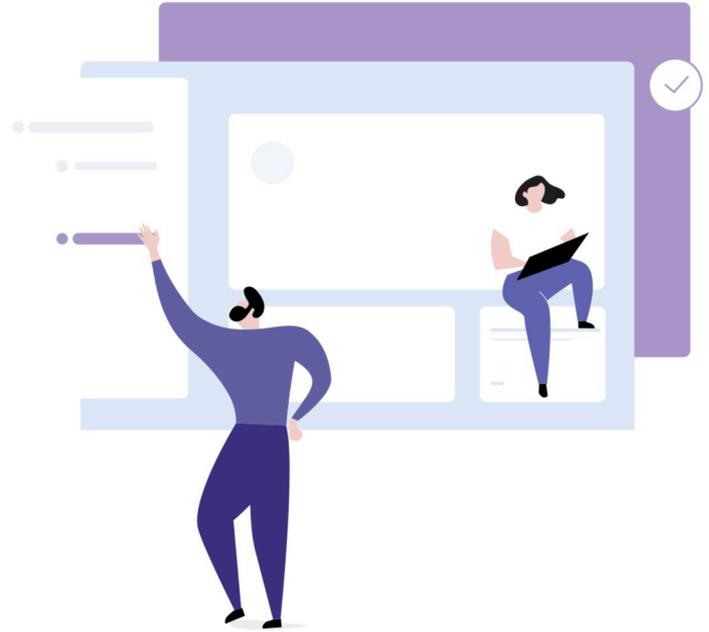
GeneXus

GeneXus
Day 参加費無料
10月23日(火)
大崎ブライトコアホール

GeneXus
Day 参加費無料
10月23日(火)
大崎ブライトコアホール

30 years innovating
(From Uruguay to the World)

Thank you!



Questions?



*GeneXus*TM

www.genexus.com